

Producció científica derivada de les tesis defensades al programa de Doctorat en Turisme

Any de defensa	Doctorand/a	Títol de la tesi
2019	Aldric Vives Maruffy	Revenue management techniques in the resort hotel sector: segmentation, demand function estimation and optimal pricing

Contribucions científiques derivades:

1. **Vives, A.**, Jacob, M., i Payeras, M. (2018). Revenue management and price optimization techniques in the hotel sector: a critical literature review. *Tourism economics*, 24(6), 720-752. <<https://doi.org/10.1177/1354816618777590>>.
2. **Vives, A.**, Jacob, M., i Aguiló, E. (2019). Online hotel demand model and own-price elasticities: an empirical application in a mature resort destination. *Tourism economics*, 25(5), 670-694. <<https://doi.org/10.1177/1354816618800643>>.
3. **Vives, A.**, i Jacob, M. (2020). Dynamic pricing for online hotel demand: the case of resort hotels in Majorca. *Journal of vacation marketing*, 26(2), 268-283. <<https://doi.org/10.1177/1356766719867377>>.
4. **Vives, A.**, i Jacob, M. (2019). Dynamic pricing in different Spanish resort hotels. *Tourism economics*. <<https://doi.org/10.1177/1354816619870652>>.

Any de defensa	Doctorand/a	Títol de la tesi
2019	Makhabbat Ramazanova	Tourism and water resources: interrelationships and consequences. The case of Kazakhstan

Contribucions científiques derivades:

Durant l'elaboració de la tesi doctoral:

Ramazanova, M., Tortella, B. D., i Kakabayev, A. (2019). Tourism development in Kazakhstan. *Revista Turismo y Desarrollo (RTiD)/Journal of tourism & development*, 31.

Ramazanov, M., Tortella, B. D., Kakabayev, A., i Bulai, M. (2019, March). Water quality of the lakes: consequences of tourism development. *2nd International Conference on Tourism Research*, 421.

Ramazanov, M., Bulai, M., Ursu, A., Tortella, B. D., i Kakabayev, A. (2019). Effects of tourism development on surface area of main lakes of Shchuchinsk-Burabay resort area, Kazakhstan. *European journal of tourism research*, 21, 69-86.

Posteriorment:

Vaz de Freitas, I., **Ramazanov, M.**, Erasun Cortés R., i Pereira Leite, P. (2019). The water conservation in urban landscape through heritage and capacity building: the case of Guimarães, Portugal (book chapter). A *Capacity building through heritage tourism: international perspective*. Apple Academic Press (<http://www.appleacademicpress.com/capacity-building-through-heritage-tourism-an-international-perspective/9781771889100>).

Ramazanov, M., i de Freitas, I. V. (2020, March). Water and the city: valorising Guimarães water heritage for tourism. A *ICTR 2020 3rd International Conference on Tourism Research*, 213. Academic conferences and publishing limited.

Any de defensa	Doctorand/a	Títol de la tesi
2020	Raúl Palma Hernández	Turismo espiritual: ¿una moda pasajera o una práctica permanente en el viajero de hoy?

Contribucions científiques derivades:

1. **Palma Hernández, R.** (2018). Espiritualidad y turismo en San Marcos, La Laguna. 002276, *Turismo, patrimonio y desarrollo*, 8, 1-18. ISSN 2448-6809. Handle: <<http://hdl.handle.net/11201/149703>>. Tipus de producció: article científic. Tipus de suport: revista. Nombre total d'autors: 1.

2. **Palma Hernández, R.** (2018). El turismo espiritual como segmento turístico en la comunidad de San Marcos-La Laguna, Sololá, Guatemala. A *De lugar geográfico a destino turístico. Análisis, planificación y gestión de los procesos de cambio generados por el turismo 1*, 429-438. Lleó, Espanya, Universitat de Lleó, ISBN 978-84-9773-930-6. Dipòsit legal: LE-29559-2018. Tipus de producció: article científic. Tipus de suport: llibre. Nombre total d'autors: 1.